



Building on our strengths:
SMS
Student Motivation System
Group text messaging system to ESL students

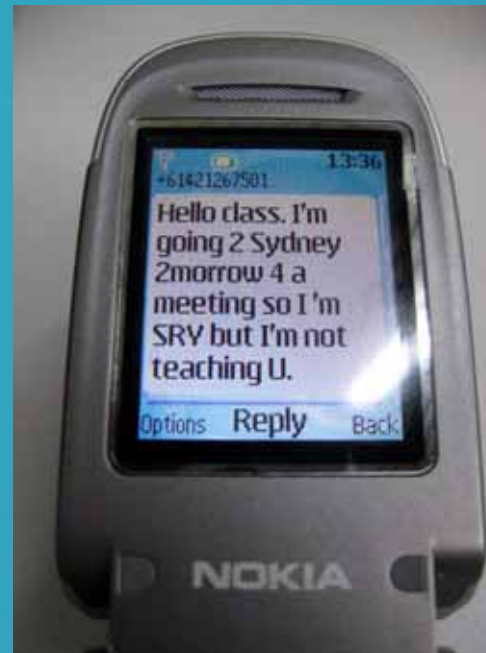
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Overview

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- Background
- Experience
- Considerations
- Demonstration
- Questions



Background

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- AMES
- Class
 - AMES Evening class
 - Low literacy
 - Little exposure to writing
 - Irregular attendance

Issues

- How can we motivate the evening students to attend?
- How can we make them feel part of the school community?
- How can we give them practice in reading and motivate them to write more?

Solution

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- *“The solution is already there”*
- Peter Waterhouse
- MALL
- AMEP Research Centre
- Student - used technology

Experience: 1 Permission

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In class and in 1st message

- **Hello. Mobile English. If you do not want me to SMS text to you, REPLY "NO" with your name. Bye. Teacher Philip**
- Yes, i do. My name is j. Hi my teacher ,i will be greaty for the questions
- Send to me please the quiz
- Hello...Teacher yes, i am fine. Thank you for sms i would like leane english with mobile see you.
- Could you give me a text ?
- Yes please. sr. However please send to mobile number 0418 946 xxx. Thanks phillip.



2 Tasks

Hello; How are you? Where are you now? Write on a paper what you, your family and your colleagues are doing. See you. Philip

- thank you for your sms. i try to do my home work. see you tmorrow. cheers...sm
- Hello. I am eating my lunch, my monther maybe cooking lunch, my colleagues working now. See you Tomorrow. J
- Hello phlli. How are you now im have dinner with my family and watching tv . Today my friend ring me about work she have new job and she verry happy. See you Sk.

3 Contact

Hello. I am sorry but I had to go to Melbourne for a meeting. What did you learn in your lesson yesterday evening? Write it down. CU Monday. Philip

- Hi teatch!How's going now with your families? I using this time for to give u answer.I learnt about used with DO +SUBJECT+INFENITIVE,ok by Le.
- Hello. I learnt letter writing and wrote a letter on Wednesday night.

4 Social

Hello- don't forget the restaurant tonight; 6pm at Seizan, downstairs 566 Hay Street, Perth. See you there- Philip.

- I will coming on 6:30 pm. See you soon. Dg
- Yes, sure see you.
- Sorry I can make it today. I will see you on Monday
- I'm say verry,verry sorry because I get home now from job and,that its verry tired so hope you good party and week- end with them.See u Monday.By Le.

5 Absences

- Hi teacher.I am sorry,today not available coming because I'm sick a headache ok see u.le
- (Sorry) Teacher I'm Ty today I no go to your English class, Because yesterday my car accident. see you next Monday.
- hi how are you ? I am not coming on wednsday because ul will not stay here.see you again Regarts Sh
- Hello teacher When I worked last Friday,one plastic roll form machine crushed my feet,so I will not go to school. See you. J

6 Withdrawals

- Sorry Sir, i would like to stop this term bcause i miss the class alot of time already. So could i change to next term pls. Thank you for take care of me.
- I'am working and I'am sorry tonight I not go school because I go to thailand sorry Philip

7 Check up

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Hello students. We started class yesterday and we missed you. Are you coming to school this year? Hope to see you on Wed. Philip

- Yes sir. see u there.....st
- Ok, thankyou Phillip. See you Wed night. Sm
- Hello, i have changed to a day class. Thanks for teaching me until now
- Hi phil..yes still coming to school just a busy week. An doing homework! See you monday night. Sm
- Hello...philip i past teat for driveing...now i have L permite....not come to school tonight...celebrate...cu Monday sp



8 Other

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- Hello and thanks Philip! Its so funny home work via message. See you tonight
- Thanks for your home work. Could you please write a letter to immigration department to confirm that I have been studying to improve my English? Dg
- I do not Know You.Please Stop Sending Text.You must have wrong number.



Txt u l8er?

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- Hello philip I got you sms After class
SRY I can't say Hello to her. the weather
it's storm wind (hail) CU
- C u 2night at 6 thanks
- Hope to see you soon. I know BMW.but I
dont mean BIW? Please
- Hi sory i cant come to class 2night.Thanx
lots for helping me learn english.Wish u
all da best and have a gd time.Md



SMS - Advantages

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- Existing, widely adopted technology
- Existing user skill and expertise
- Reminds students that they are part of the school community and increase their inclination to attend
- Provides a way of contacting the teacher independent of time
- Exposes them to a written text that has to be acted upon
- Transmission can be scheduled



SMS - Considerations **AMEP**

- Cost for organisation – (Redcoal @ \$0.24 per message)
- Costs for students –
 - models for SMS use in mobile learning*:
 - Push: teacher messages
 - Pull: students request messages
 - Push+pull: interactive with responses
- Access and availability
 - students left out?
 - students can opt out?
 - permission
- Text length (160 characters)
- Software?

**Mellow, P. (2005) The media generation: Maximize learning by getting mobile.
In ASCILITE 2005 Conference Proceedings.*



Software

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The screenshot shows the Telstra Enterprise & Government website. The header includes the Telstra logo and navigation links: Home, Products & Services, Industries, Research & Insights, News & Events, About Telstra, Customer Tools, and Support. The main content area is titled 'Telstra Desktop Messaging' and features a large image of a woman working at a desk. To the right of the image is a call to action: 'Have a Telstra messaging specialist contact you'. Below this is a 'Contact Us' section with links to 'Call your Telstra Account Executive', 'Call 1300 TELSTRA (1300 835 787)', and 'Email Us'. A sidebar on the left lists 'HMS Access Manager', 'SMS Access Manager', 'Telstra Desktop Messaging', and 'Telstra Integrated Messaging'.

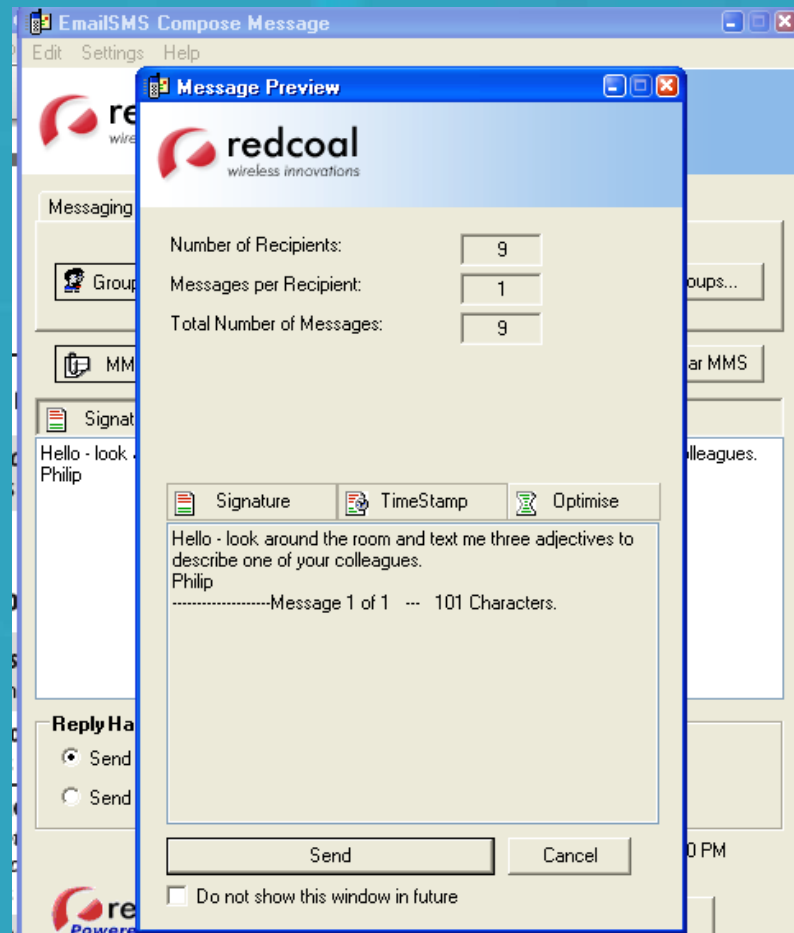
The screenshot shows the msglobal website. The header includes the msglobal logo and navigation links: Solutions, SMS, MMS, Support, Technology, Partners, Resources, and Company. The main content area features a large banner with the text: 'msglobal 10 Cent SMS inc GST Australian SMS gateway As low as 5 Cents in bulk 30 Cents MMS inc. GST'. Below the banner are several logos, including the Australian Communications and Media Authority (ACMA) and the Australian Information Media Association (AIMA).

The screenshot shows the redcoal website. The header includes the redcoal logo and navigation links: Downloads, FAQ, Contact Us, Direct Call 1300 139 509, MY ACCOUNT, and WEB SMS LOGIN. The main content area features a large banner with the text: 'Thousands of businesses trust redcoal's mobile messaging technology and services on a daily basis.' Below the banner is a navigation bar with links: (HOME), PRODUCTS & SERVICES, CASE STUDIES, PRICING & BUYING, ABOUT US, and SIGN UP FOR A FREE TRIAL. The footer section is titled 'Enterprise SMS Solutions : Email SMS/Web SMS Solutions : Mobile Phone Tracking' and includes a brief description of redcoal's services.

SWANTAFE

Demonstration

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Questions?

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Reference

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- Mike Levy “*Motivating students through CALL: Aligning technological options with pedagogical goals*” Presentation at AMEP Forum, Melbourne, November 2008
- Also: ReCALL Journal, Vol 20, No. 3, September 2008: Special issue on Mobile Assisted Language Learning (MALL)



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Thank you for listening

